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# VALLEY FORGE REGION CADILLAC & LASALLE CLUB

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***The Goddess*** is the bi-monthly publication of the Valley Forge Region of the Cadillac & LaSalle Club

<https://vfrclc.org/goddess.html>

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The Valley Forge Region meetings are held the third Tuesday of the month at the Desmond Hotel in Malvern, PA at 7:30pm. If you can't be there in person, the meeting is available via this Zoom at the following link:

### Join Zoom Meeting:

<https://us02web.zoom.us/j/87022741627?pwd=S3R5TUVJaDl6Nm41bmJSVkJkNiUjZlYQTo9>

**Meeting ID:** 870 2274 1627

**Passcode:** 538638

One tap mobile - tap one of the links below to join via cell phone:  
+19292056099,,87022741627#,,,,\*538638# US (New York)

OR, Dial-in by your location:

• +1 929 205 6099 US (New York)



Greetings! Happy New Year! I hope everyone had a joyful Christmas and Chanukiah with family & friends. My family's holiday celebration was small but enjoyable; we were fortunate to have our oldest son join us from Australia where he lives and works. Our focus now turns to "cleaning up" after the festivities (*I just cleaned up yesterday!*) and planning for the new year.

This edition of *The Goddess* highlights **VFR's Fall Banquet** that was held on Nov. 17<sup>th</sup> at Pennsauken Country Club. An enjoyable time was had by all in attendance. My sincere thanks again to Jack & Nancy Hotz for organizing the banquet. I hope more of you will plan to attend our 50<sup>th</sup> Anniversary Banquet later this year.

We also have highlights from the annual show at Peddler's Village held on October 19<sup>th</sup>. Winners are listed on page 14.

Potomac Region Director Dan Ruby announced that he has resigned as Potomac Region's Director after serving for six years. He will remain active in the Potomac Region as their Car Show Coordinator. Many thanks to Dan for all his hard work and support, not only for the Potomac Region, but for several northeast regions including VFR. Congratulations to Larry Good, Potomac Region's new Director.

We have started planning events for 2025! Several dates need to be confirmed, but pencil these events in your calendars:

- ♦ January 17-19: Auto Mania in Allentown Fairgrounds
- ♦ April 26: featured club at Gateway Classic Cars Cruise-In, Runnemede NJ with Philadelphia LCOC
- ♦ April 27: Open House and Lunch at Scott & November Nickett Collection, Doylestown PA, rain date: May 4
- ♦ April 18: Ambler Car Show
- ♦ June 2-7: CLC GN, Murfreesboro TN
- ♦ July 23-26: Mecum Auction, Harrisburg PA
- ♦ Aug 3: Das Awkscht Fescht, Macungie, PA – Sun (Club Day)



- ♦ August 16-17: CLC Northeast Inter-Regional Meet and Show at AACA Museum, Hershey PA
- ♦ VFR 50<sup>th</sup> Anniversary Banquet – Date and venue TBD
- ♦ Sept. 14: Ankokas AACA Show, Haddonfield, NJ
- ♦ Sept. 26-27: CLC Fall Festival at CLCMRC Museum in Hickory Corners MI
- ♦ Peddler's Village Car Show Lahaska PA – weekend before or after fall Hershey, TBD
- ♦ Oct. 7-10: AACA Fall Hershey
- ♦ Oct. 15-18: CLC National Driving Tour, Central/upstate NY

VFR is planning several special events to celebrate our 50<sup>th</sup> anniversary in 2025! Stay tuned for announcements. Let us know *your* ideas for a group driving tour or lunch! VFR members love getting together, especially over the winter!

Raritan River Region is planning a "meet-up" at the annual Auto Mania in Allentown on Saturday, January 18<sup>th</sup>. Details to come. Who would like to join them? Information about Auto Mania can be found at: [Auto Mania | Carlisle Events](#).

The Philadelphia Auto Show runs from January 11-20 at the Pennsylvania Convention Center. Details and ticket sales can be found at [2025 Show Info - Philadelphia Auto Show — Fueling Philly](#) Be sure to visit the AACA exhibit!

Goddess Editor Robert Schles is looking for articles! If you would like to share the story of your Cadillac or LaSalle, write a draft and email it with photos to Rob. We will work with you to edit if needed.

Best Wishes to you and your families for a Happy, Healthy, prosperous New Year! Be *well!*

Regards, Your Director,

*Michael Stinson*



# VFR MEETING NEWS

With busy holiday season in December, the monthly meeting was canceled. We do have a couple of updates on the VFR Board to share with you. Long time Board Member Mike Zimmerman is retiring. Thank you Mike for your dedication and service to the club. We are pleased to welcome the newest member to our Board of Directors, Bill Smith. Congratulations Bill.

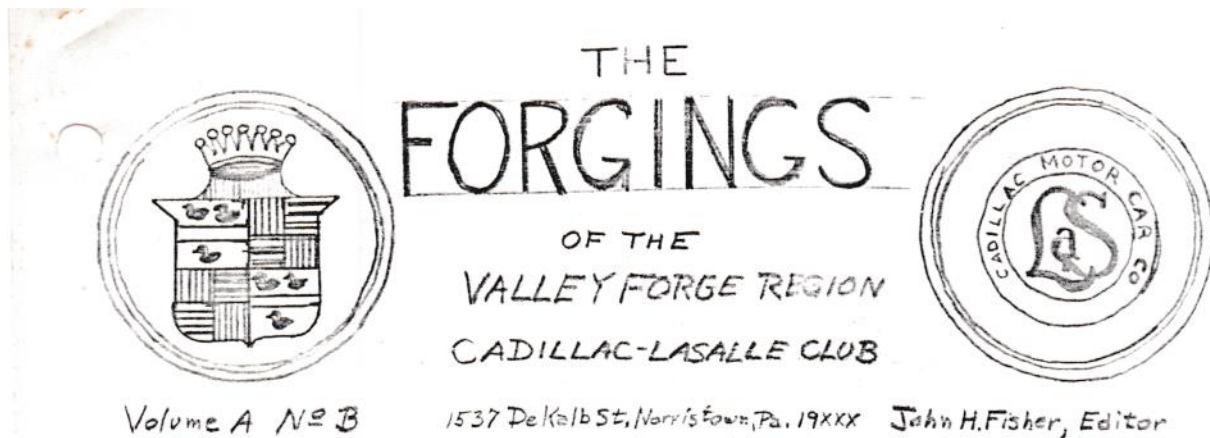
Your club is planning a few unique events for 2025 to celebrate the **50 years of the Valley Forge Region**: a spring driving tour of covered bridges in Chester County PA, several Cars & Coffee meet ups around the VFR area, a special year end Banquet Celebration and more! Look for announcements in *The Goddess* and email updates.

Don't forget it's that time of the year to renew your membership. If you haven't done it yet, send in the membership form to Earl on **page 22** today.

**Lets all welcome New Members** Drew Krupa & Bob Gallo and Mike & Diane Czajkowski to the Valley Forge Region.

## *The Early Days Of The Valley Forge Region*

**Continuing the story of The Birth Of A Region — 50 Years Ago This Month The Region Was Formed.** By May of 1976, the number of people attending meetings was steadily growing, averaging 15 to 20 members. By the end of 1976 it was determined the club needed a newsletter. Up until this point a one or two page typed letter was sent out to all members by club Director Lew Howells. The preliminary name of the newsletter was called "*The Forgings Of The Valley Forge Region*". It was quickly decided a better name was needed. Some names tossed around for the new newsletter were: "*Cadillac Herald*", "*Fleetwood Flyer*" and "*LaSalle Laureate*". Finally "*The Goddess*" was chosen. "A name that inspires romantic imagery about Cadillac & LaSalles. It is also the Lady, who graces the hood on many of our motor cars." *I think we can all agree it is a well chosen name.*



**"The Forging" from January 1977**

A few ads started to appear in the early *Goddess*'s. Here are a few examples:

**For Sale: 1941 Cadillac Series 62, 5 passenger Touring Sedan, Good Condition \$3800**

**For Sale: 1939 LaSalle Series 50, 4 Door Convertible sedan, only 185 built, poor condition, Expensive**

**1960 Cadillac Coupe, good body needs motor work, \$300 or offers**

**1956 Cadillac Coupe deVille, good mechanics, new inspection, asking \$500 to settle estate**



### **VFR Website Statistics (courtesy Webmaster Jeff Hansen):**

**For November 17 to December 14 = 28 Days** 85 website visitors (or 3.07 per day). This compares to 150 visitors (4.29 per day) over the previous period 35 days.

Top countries where our visitors are from: USA (63), China (14), and others with 1 visitor each	10 most popular pages: 1) Home page, then Join Us (Membership Application) <b>The Goddess</b> Online Calendar Current News	President's Message Our Friends Officers Our Cars 10) Classifieds
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Number of people downloading an issue of **The Goddess** directly from our website in November : 8

#### **Treasurer's**

**November**

**2024**

**Report From  
John Wood**

INCOME		EXPENSES	
Membership:	\$500.00	Membership	\$84.13
Banquet Registrations:	\$480.00	Lahaska Proceeds	\$997.00
Total	\$980.00	Lahaska Refreshments	\$57.00
Net for November	-\$2,046.29	Banquet	\$1888.16
Net Oct for 2024 YTD:	\$737.16	Total Expenses Nov:	\$3026.29



# IN CLC NATIONAL NEWS



The **2025 Cadillac & LaSalle Club Winter Reunion and CLC / CLC Museum & Research Center Winter** board meetings will be held in Chattanooga, TN January 29 to February 1, 2025. The host hotel is the Embassy Suites at Hamilton Place, close to the Hamilton Place Mall and just four miles from Chattanooga Metropolitan Airport.

**Wednesday, January 29th:** Committee meetings and Hospitality Suite.

**Thursday, January 30th:** We will visit the Coker Museum, lunch at The FEED Tavern & Table, and then a ride to the top of Lookout Mountain, via the Incline Railway, "America's Most Amazing Mile". For those electing not to take the ride up the mountain there is a restaurant at the bottom in which to relax and wait for the group to return.

**Friday, January 31st:** A tour of Kayo Erwin's legendary private collection of MoPar vehicles and racers. Lunch at the Mayor's Mansion Inn and then we visit the International Towing Museum.

**Saturday, February 1st** is reserved for the Winter Board Meetings of both the CLC and the CLC Museum and Research Center and Saturday evening is our annual Board member dinner, where once again ALL are welcome to attend. In attendance will be Jeff Stumb, Director of the Great Race ([www.greatrace.com](http://www.greatrace.com)).

**All CLC members, families and their guests are invited to participate in our bus tours, group activities, and the actual Board meetings.** Online Registration is available by clicking [HERE](#) Booking Link: [2025 CLC Winter Board Meeting](#)

Book your reservation for the **2025 Grand National** in Murfreesboro, TN **ASAP**. The host hotel is nearly sold out! Book your hotel now [here](#). Other hotel options available in Murfreesboro [here](#).

# 1940 LaSalle 5-passenger 4-door Touring Sedan 5019 By Bill Pfeifer



The LaSalle line was introduced by General Motors to fill in the price gap between Buick and Cadillac



and was manufactured from 1927 to 1940. The engine and drive train were exactly like Cadillac with a few minor differences. In 1940 this vehicle was originally sold in Philadelphia for about \$1450. The flathead V8 produces 130 horsepower. 9321 of these series 50 sedans were built and only 161 had the rare dual side mount spare tires. This particular automobile was restored by its previous owner who had it reupholstered and repainted among many other improvements including rebuilding the suspension. The only major change was the original color black was replaced with a lively red. It is not known if the engine was ever rebuilt but the car has over 117,000 miles and runs very smoothly. The gears shift effortlessly.

It is a comfortable riding car capable today of long trips on the Interstate. I have owned this car for six years now. My brother Ed has owned and operated a 1937 LaSalle opera coupe for over 60 years, so I am familiar with LaSalles. I recalled working with him in the summer of 1962 trying to solve an overheating problem. Flushing the block had no effect. Trying a new thermostat or leaving it out made no difference. Ed decided to pull out the water pump and discovered that all the fin blades had rusted away; just a rusty shaft was left! Apparently, the car had sat a lot by previous owners. Once replaced, it never overheated again.



One unfortunate (or fortunate) aspect of owning a restored car that needs no repairs is the lack of enjoyment working on it. So far, all I've done was replace the starter which was no easy feat as a 5/8 open end wrench had to have a flat handle, an uncommon tool feature as there was little work room. And one needs a long arm to reach down into the engine compartment to access it. A spring in the driver door lock mechanism snapped which left the inside handle useless. I was able to retrofit a similar one, but I would prefer an authentic one as the replacement feels a little weak. On my next trip to Hershey, I plan to look for one. I also wish the LaSalle had power steering. Fortunately, in my youth, I had learned how to park similar cars by easing the clutch back and forth and turning the steering wheel as I maneuver the car into a parking space. I have read articles on how to overcome this shortcoming. Short of a costly conversion, I switched to radial tires and inflated them to 50 psi. which does help does help maneuvering the large vehicle.



I had been looking for an antique car to own and have fun with. My old friend Lou Mandich, owner of Last Chance Garage in Unionville, PA was always showing me one that may have dropped into his shop. Most did not interest me as they had no curb appeal or needed too much work. This LaSalle became available as the owner was in his late 90s and was becoming unable to participate in enjoying it anymore. After checking it out and talking to my brother Ed, I decided to purchase it. And I have not regretted it. Even though I am retired, I am busier than ever with other activities and cannot spare the time to work on a project. That knowledge influenced my decision to purchase a LaSalle.



Occasionally, I go for leisurely drives with my wife Grace, enter car shows or parades. It is always fun to meet other old car owners and exchange stories, many of which are informative and lead to ideas on how to care for your vehicle.





# The Annual Lahaska Show 2024

On October 19th the Valley Forge Region of Cadillac & LaSalle Club co-hosted with the Lincoln & Continental Owners Club Philadelphia Region our annual fall meet at Peddler's Village in Lahaska, PA. The only thing better than the weather were the nearly 100 exceptional cars that turned out for the event. Space would not allow for pictures of all the cars, enjoy the photos of the beautiful vehicles on the next several pages.



Richard Nalavany 1947 Series 62



Mike Marchese 1959 Fleetwood



Ed McGettigan 1959 Series 62



Eric DeVirgilis 1959 Coupe deVille



David Rudan 1976 Eldorado



John Ivliano 1984 Eldordo



George Maslow 1968 Eldorado



Bill Smith 1975 Series 75



John Wood 1966 Fleetwood



Marty Wakins 1941 60 Special



Bill Estes 1990 Brougham



Ken Clayton 1978 Coupe deVille



Ed & Nikki Thompson 1976  
S&S Presidential Limo



Tom Hudecki 1940 Series 52



CTS-V Wagon 2012



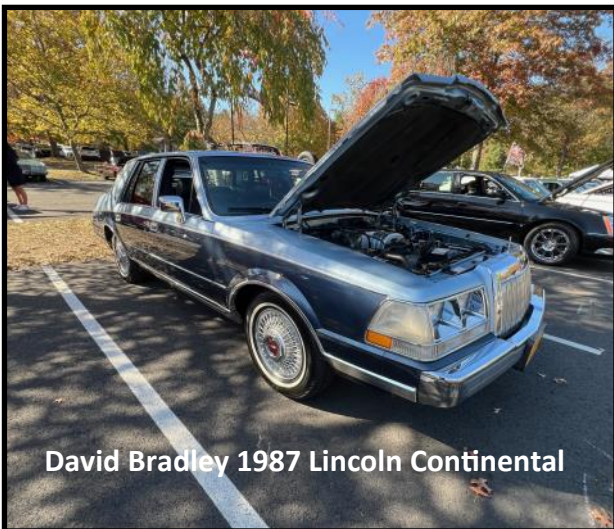
Don Miller 1966 Coupe deVille



John Ganovsky 1960 Eldorado



Francis Gross 1940 LaSalle Series 52



David Bradley 1987 Lincoln Continental



Mike Bobby 2007



Scott Nickett 1959 Fleetwood



Lorra Seymour 2016 ATS



Stu Kaplan 1992 Allente  
Best Cadillac Runner Up



Joe Vanacore 1978 Fleetwood



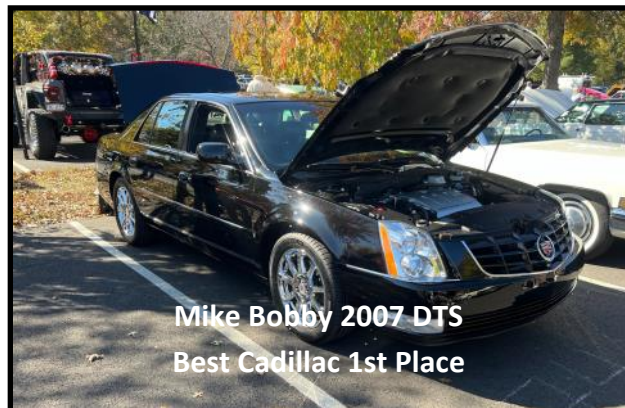
Jeff Montgomery 1990 Allente



John Monzo 1992 Allente



John Strachan 1993 Allente



Mike Bobby 2007 DTS  
Best Cadillac 1st Place



Russ & Maria Candell 2002 Chrysler Prowler



Joe Caristo 1979 Coupe deVille



Rick Schikling 1960 Studebaker Hawk



Andrew Claus 1967 Volvo



Scott Nickett 1959 Dodge Royale



Marlene & Paul Passini 1963 Corvair



Perry Rogers 1957 Desoto Firedome



Joe Schmidt 1977 Lincoln Town Car



Theresa Lauro 1956 Lincoln Continental Mark II



James Cappello 1978 Lincoln Town Car



There were 30 awards for cars of all makes and model years that scored 80 points or above for condition, appearance, and workmanship in five categories. The top cars are listed below.

Class	Owner Name	Year	Make, Model
Best Lincoln – Runner-up	David Bradley	1987	Lincoln Continental Coupe
Best Lincoln – 1 <sup>st</sup> Place	Bill Shelly	1947	Lincoln Continental Cabriolet
Best Cadillac – Runner-up	Stu Kaplan	1992	Cadillac Allante Convertible
Best Cadillac – 1 <sup>st</sup> Place	Mike Bobby	2007	Cadillac DTS Performance Sedan
Best of Show – Any Make	Steve McNally	1966	Ford Mustang



**Best of show 1966 Ford Mustang  
owned by Steve McNally**

# The Valley Forge Region Annual Fall Banquet 2024

The VFR Fall Banquet, held annually as a cherished tradition, took place on November 17th at Marco's Restaurant at the elegant Pennsauken Country Club in Pennsauken, NJ. The event drew a large gathering of members, all eager to celebrate the season and reconnect in the warmth of camaraderie. The beautifully decorated venue, featuring autumnal centerpieces created by our host Nancy Holz, set the perfect stage for the afternoon.



The banquet kicked off with a lively cocktail hour, where guests mingled over a selection of hors d'oeuvres and beverages, sharing stories and laughter. As the afternoon progressed, attendees were treated to a gourmet dinner, prepared by the country club's renowned chefs. Members also enjoyed live music of contemporary tunes by the fabulous Joe Caristo.

In addition to the dining experience, the banquet included a program of photos of members and many vintage Cadillac automobiles. A keynote address by a Director Michael Stinson, reflecting on the year's accomplishments and setting an inspiring tone for the future. Northeastern Regional Vice President Jeff Montgomery shared with members the latest information from the National Club. The night was punctuated when Michael presented awards and recognition for outstanding contributions within the VFR community. Board Members Robert Schles, Mike Marchese, Bud Coleman, Mike Zimmerman, Earl Rutter, Webmaster Jeff Hansen and Treasurer John Woods were honored for their dedication, leadership, and commitment, with heartfelt applause from their peers.



**Keynote Speech by  
Director Michael Stinson**

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**Northeastern Regional  
Vice President Jeff**

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**Lorraine & Cliff Woodbury  
VFR Members Over 40 Years**

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**Banquet Host Nancy & Jack Holz**

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**Lauren & Webmaster Jeff Hansen**

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**Bud Coleman, Don & Brenda Miller**

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**Michael & Barbara Zimmerman**

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**Membership Director  
Earl Rutter**

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**Board Member  
Michael Marchese**

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As the evening wound down, guests left with fond memories, strengthened bonds, and anticipation for the year ahead. The VFR Fall Banquet once again proved to be a highlight of the season, fostering a sense of unity and celebration among its members.



## Very Unique Cadillac Vehicles With A Philadelphia Connection

The Broadmoor Hotel in Colorado Springs, Colorado, is a cherished western resort and a hallmark of luxury. The hotel was established in 1918 by Spencer Penrose, who was born in Philadelphia in 1865 to Dr. and Mrs. Richard Penrose, founders of the Children's Hospital of Philadelphia. Inspired by the stunning natural beauty of the surrounding area, including the majestic Pikes Peak, Penrose envisioned creating a resort that could rival Europe's finest destinations. Over the years, the Broadmoor became a retreat for the world's elite, regularly hosting government officials and Hollywood stars.

To enhance the guest experience, Penrose ensured travel from the airport to the hotel, and tours of the area's breathtaking scenery, were as luxurious as the accommodations themselves. Initially, the Broadmoor used a fleet of Pierce-Arrows, but Penrose soon transitioned to a custom Cadillac fleet, called the "Gray Line Touring Cars." This fleet included ten 1937 Series 75 Cadillac Limousines with roll-back canvas tops, four custom-built 1938 Cadillacs designed to seat 15 passengers, and two 1942 Cadillac Series 75 Sedans. These vehicles ferried guests to iconic landmarks like Pikes Peak, Cheyenne Mountain, and the Garden of the Gods, offering unparalleled views during every trip.



In 1955 The Broadmoor updated its fleet with six custom Cadillac limousines named the **Broadmoor Skyview**, built by S&S, the renowned funeral coach manufacturer. These vehicles featured four large plexiglass roof panels, providing passengers with panoramic views of the majestic Rockies. Two additional Skyview limousines joined the fleet in 1956.



By 1959, the Broadmoor Hotel sought to modernize its fleet, turning to the Superior Coach Company of Lima, Ohio, to craft a new generation of luxury vehicles. Superior, known for its expertise in professional car chassis used for ambulances and hearses, designed six custom **Cadillac Broadmoor Skyviews** tailored for the hotel's needs. These vehicles were engineered, featuring a 156-inch wheelbase, a 251-inch overall length, and a powerful 390-cubic-inch V8 engine equipped with power steering and brakes for smooth handling. The defining feature of the 1959 Skyview was its expansive roof, composed of three massive plexiglass panels separated by slim chrome supports. This design offered passengers a breathtaking, unobstructed view of the Rocky Mountains. The interiors were no less remarkable, with seating for up to 11 passengers across four rows of plush, leather-stitched seats. Tall windshields and panoramic windows created the sensation of gliding through the scenery in a glass cocoon. To underscore their exclusivity, each Skyview was adorned with gold-plated emblems bearing the "**Broadmoor Skyview**" name, prominently displayed on the iconic fins and interior door panels. The 1959 Cadillac **Broadmoor Skyviews** were more than just transportation—they were a seamless blend of luxury, innovation, and the spirit of adventure, perfectly complementing the Broadmoor experience.



The Broadmoor Hotel operated a miniature cog railway to transport guests to the nearby Cheyenne Mountain Zoo. The first miniature railroad at the Cheyenne Mountain Zoo, began service in 1937. The steam powered engine was specially designed to handle the steep grades of the mountainous terrain surrounding the hotel.



In 1950, The Broadmoor partnered with Cadillac to build a new train named the *Mountaineer*. The train was engineered by Cadillac using its new and powerful 331 cubic-inch V8 engine which was introduced just the year before. The *Mountaineer* became a beloved attraction for zoo visitors. Its two-mile journey along the narrow-gauge cog railway included four tunnels and passed through lush scrub oak and pine forests, offering spectacular views of Cheyenne Mountain and its rugged beauty.



THE BROADMOOR MOUNTAINEER - COLORADO SPRINGS, COLO.

Shuford  
5-1967



From 1950 to 1974, visitors were treated to an unforgettable experience aboard the ***Mountaineer***, the one-of-a-kind cog railway train. Its Cadillac V8-powered engine pushed the train up steep grades from behind, reversing its configuration on the descent as it carefully guided its two passenger coaches back to their starting point. Each coach accommodated 20 guests, offering a comfortable and intimate ride through lush pine forests and scrub oak, punctuated by the thrill of traversing four tunnels carved into the mountainside. For 24 years, the ***Mountaineer*** was a key feature of the zoo experience, delighting families, nature enthusiasts, and railroad aficionados.





In 1974, however, the train ceased operation when it was dismantled to make way for the Broadmoor West complex. The *Mountaineer* was sold to the town of Telluride to transport skiers, but the project failed. The train was then sold again, this time to a group in Gilpin County, Colorado with plans to shuttle gamblers between Blackhawk and Central City. That vision also fell through, and the *Mountaineer* was abandoned in an aspen grove, left to succumb to time and the elements.

The *Mountaineer's* story might have ended there were it not for the dedication of Don Bymaster, a Broadmoor Rotarian with a passion for preserving the train's legacy. Determined to bring the Mountaineer back to its rightful home, Bymaster tracked down its remains and organized a restoration effort, enlisting the expertise of Black & White Auto.

In May 2005, the *Mountaineer* was unveiled in all its restored glory during a special dedication ceremony. The locomotive now resides on the last remaining section of its original track, near the entrance to the zoo and adjacent to the cog railway's fourth tunnel. While its Cadillac V8 engine no longer runs, the meticulously restored exterior offers a window into its storied past.

If not for the vision of Philadelphia native Spencer Penrose, these unique Cadillac vehicles likely never would have come into existence.



## Classic Car Collectors by Richard Taylor

**H**ave we as classic car collectors been neglectful to our hobby by failing to interact with the younger generation in relation to them being future buyers?

I was in my early 30's when I got involved in the classic car hobby in the 1970's. I started with a 1950 Pontiac Silver Streak with 20k original miles, an exceptionally well preserved model with fender skirts and optional sun visor. My family and I drove our Pontiac to Pontiac, Michigan, for Pontiac's 50th anniversary and was honored with a 3rd place. That Pontiac was a blessing, a pleasure, and problem free.

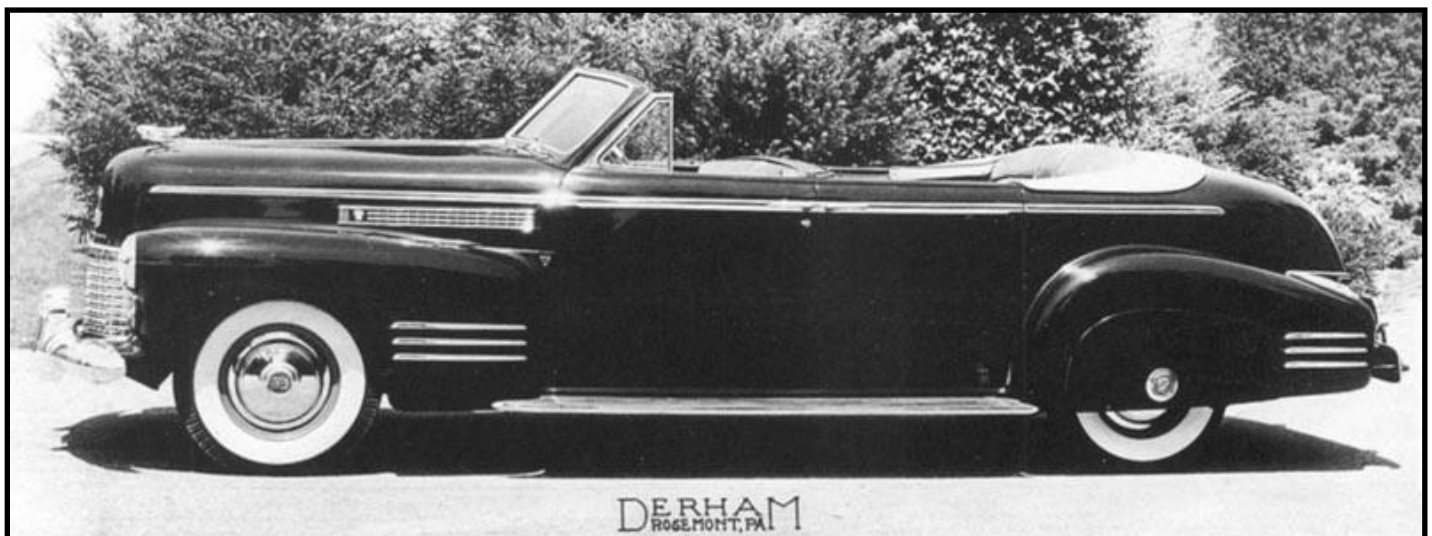
I never neglected to share classic car history and outings with my two sons and their friends. My friends and theirs as well would congregate at my home to share in my enthusiasm related to classic cars and their history. After several years of car shows, my knowledge and desire to elevate to a more prestigious marque rapidly advanced after attending a Cadillac -LaSalle event.

Shortly afterward my Pontiac was up for sale. In July 1975 I purchased a 1941 Derham bodied Cadillac series 62. WOW! I was overwhelmed! Being the owner of a classic Cadillac and joining the VFR-CLC "Goodfellas" changed my life. A major part of that change was research into who owned these prestigious marques especially during the 30's and 40's era when art on wheels dominated. GM really took center stage then thanks to the genius of Harley Earl and Nicholas Dreystadt.

After a restoration of my 1941 Derham it was featured on the cover of the Self-Starter in 1979. Shortly after I was blessed to own two 1947, 75 series, 7 passenger touring sedans and a CLC Grand National prize winning 1938, V-16, 9039, 5 passenger Town Sedan.

With our encouragement, contributing historical highlights, car show invitations, and taking a friend for a ride, there is no doubt that the VFR-CLC "Goodfellas" can revive the desire for the younger generation to participate and even purchase one of our masterpiece Cadillacs.

Thanks, E-Z Riding Rich



**1941 Derham Series 75 Four-Door Convertible**



*Welcome to the Valley Forge Region  
of the Cadillac LaSalle Club*



**Membership - 2025**

Check one: \_\_\_NEW MEMBER\* or \_\_\_RENEWAL

Membership runs from January 1 through December 31

Members of the Valley Forge Region receive our  
award-winning newsletter, *The Goddess*†.

*\*To be a member of VFR, you must be a member of the National CLC.\**

Name: \_\_\_\_\_ Auxiliary: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ E-mail†: \_\_\_\_\_

Other Phone: \_\_\_\_\_ Home  Office

Choose one, two, or three-year membership:

\_\_\_ One year - \$20/single member \_\_\_ \$25 includes Auxiliary member

\_\_\_ Two year - \$35/single member \_\_\_ \$45 includes Auxiliary member

\_\_\_ Three year - \$45/single member \_\_\_ \$60 includes Auxiliary member

\_\_\_ Member 90 or older – FREE! (includes Auxiliary member)

†IMPORTANT - *The Goddess* is distributed by e-mail.

Please be sure to include your current e-mail address in the space provided.

**VFR-CLC Nametags VFR-CLC Nametags VFR-CLC Nametags VFR-CLC Nametags**

VFR Members are entitled to one (1) official Club name tag, and one (1) for an Associate Member. Please indicate the names *exactly* as you want them to appear on the name tag:

Member: \_\_\_\_\_ Auxiliary: \_\_\_\_\_

New (No charge for Member and Auxiliary)  No thanks, I/We have VFR-CLC name tags

Ours have been lost. Please supply replacements with names as above. We have enclosed \$13 ea.

**\*My National Membership ID # is: \_\_\_\_\_ (if already a member)**

\*\*\*\*\*PLEASE MAIL CHECK PAYABLE to "VFR-CLC" TO: \*\*\*\*\*

**Earl Rutter, Jr., VFR-CLC Membership  
758 S Mildred Street  
Philadelphia, PA 19147**

**My Garage includes the following cars (please state Cadillac or LaSalle, year, style)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

(Continue on back if necessary)

I can help run an activity – Please call me!

**We appreciate your membership in our Region and hope you enjoy our Club and its activities!**

### LUGGAGE

Part No. 1429990 Aerolite Case \$18.50  
1429989 Sport Bag 15.00

#### AEROLITE CASE

The Cadillac Aerolite Case is "made to order" for carrying sports equipment, or for use on week-end trips. Although small and light for convenience in handling, it is exceedingly roomy. The Aerolite Case is really a "junior gladstone", having ample room for two or three shirts, pajamas, socks, underclothing and other accessories as well as a toilet kit. Two special compartments for small items and a separating partition make everything available without rummaging through the whole case. Protection against tampering is assured by a zipper opening fitted with a lock. It is of finest top grain cowhide, tanned to a rich shade of russet brown.



#### SPORT BAG

The Sport Bag is especially designed for rough handling at the country club or on sporting trips. Important features of the Sport Bag include new type handles and reinforcements to hold the bag in its correct shape. Its trim and lining are similar to the Aerolite Case and it also has a zipper opening fitted with a lock. Finished in the same deep shade of russet tan, the bag is smart appearing.



### BLUE CORAL

Part No.	Description	List Price
1408436	Blue Coral	\$2.50
1418458	Blue Coral Sealer (Jar)	1.00
1418459	Blue Coral Sealer (Half Pound Can)	2.25

Cadillac Blue Coral is one of the finest restoratives and preservatives on the market. More than just an ordinary cleaner or polish, it removes dirt, tar and traffic film, then burnishes the finish to bring out its natural luster. Because it is free from harsh abrasives and paint solvents, Blue Coral takes a little longer to apply, but does not remove any appreciable amount of the finish. Blue Coral does not actually add a finish to the car, it does however, restore and bring out all of the sheen and luster of the original finish left in the lacquer. It may be used with equally good results on all types of automobile finishes.



Blue Coral Sealer is used to seal the finish after it has been restored with Blue Coral. The sealer is a special preparation which seals the pores of the car finish effectively against the weathering elements. A car protected with a Blue Coral treatment may be washed any number of times without losing its bright, shiny appearance.

### GROUP ACCESSORIES TO

#### CADILLAC WHEEL DISCS

Part No.	Series	List Price
1504135	35, 40-50, 41, 42, 73	\$4.00
1504170	35, 40-75	Installed

... cover the entire wheel inside the rim, replacing hub caps, and mounting the same way. Chrome-plating is exceptionally heavy and emblems are deeply embossed in brilliant color. Only four discs are required per car.

#### LA SALLE WHEEL DISC

Part No.	Series	List Price
1504049	40-50, 57	\$4.00
	Installed	

... Similar in design and quality to Cadillac Wheel Discs, but different in appearance. They are removed by inserting the sharp end of a special tool provided, between the edge of the disc and wheel, then rocking sideways.

#### CADILLAC-LA SALLE TRIM RINGS


Part No.	Series	List Price
1413248	35, 40-50, 52, 605, 61	\$1.50
1413271	35, 40-75	Installed

... are narrow, heavy gauge stainless steel rings that fit inside the wheel rim, adding a decorative touch when discs are not used. A number of spring clips on the under side permanently lock them in place.




#### Cadillac Fabric Cleaner

Cadillac Fabric Cleaner will clean all types of spots and smudges from upholstery and also lacquered surfaces. It is excellent to remove road tar and oil, and it may also be used in the home to remove spots from furniture or rugs. It is easy and simple to use as it is quick acting and nonflammable.




#### Cadillac Glass Cleaner

Cadillac Glass Cleaner makes cleaning glass surfaces as easy as dusting a highly polished piece of furniture. Especially designed to remove all dirt, grime or bug spatter, the Glass Cleaner does not require hard rubbing and leaves no streaks. Cadillac Glass Cleaner is contained in a sturdy 10-ounce can with a built-in pump sprayer.



#### Cadillac White Side-wall Tire Cleaner

Cadillac White Side-wall Tire Cleaner will remove tar, grease, and "traffic film" that collects on the side of tires, and bring out the clear white color. It is particularly valuable for service station use in preparing new cars for delivery, and in cleaning up used cars for sale, as well as being easy to use by any owner at home.

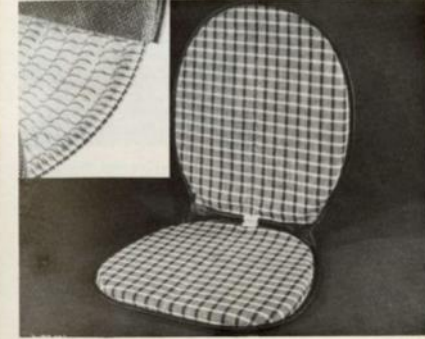


### COOL CUSHION

Part No. 1429748 Series \$2.95

The Cadillac Cool Cushion is a scientifically designed individual seat pad which cools during hot weather by permitting ventilation between the passenger's body and the car seat. It is constructed of large, yet soft and resilient, coil springs which are enclosed in a loosely woven rice paper fabric covering that permits easy entrance and exit of air.

Each movement of the passenger in the car circulates air around the inside of the cushion. The springs compress under the weight of the passenger to make the cushion form fitting for every person, yet do not shut off the cooling circulation of air.



### MOTOR ROBES

Part No.	Description	List Price
1435742	Brown Double Alpaca Robe	30.00
1435743	Gray Double Alpaca Robe	30.00
1435744	Gray Alpaca and Plush Robe	30.00
1435744	Brown Alpaca and Plush Robe	30.00
1435746	Fleatwood Robe	\$5.00
	Filler to match Fleatwood Robe	8.00
	Monogram to match Fleatwood Robe	8.50

Cadillac has available three motor robes. All three robes are of the finest quality and are equally soft and durable, as well as warm and wind-proof, but they are made of different materials designed to meet different requirements and preferences.

The Double Alpaca Motor Robe is made of fine imported Alpaca pile. For an all purpose robe, the Double Alpaca cannot be surpassed as it is equally at home on the way to a formal party or at a foot ball or hockey game. The Double Alpaca Robe is available in either gray or brown shades, one side light and the other dark.

The Alpaca and Crushed Silk Plush Motor Robe has the familiar high-quality Alpaca on one side and crushed silk plush on the other. This large robe measures 52" by 70" -- the same as the Double Alpaca -- and is exceptionally beautiful. Reversible as the owner may desire, this robe is also available in either brown or gray.



### CADILLAC MOTO-PACK

Part No.	Description	List Price
1427257	Moto-Pack	\$4.95
877618	Handy Brush	2.00
877616	Flashlight	1.50
1426422	Tire Gauge	1.00
885704	Dust Mit	.45
1437258	Bulb Kit	.75

The Cadillac Moto-Pack is a package of maintenance items including a flashlight, tire gauge, dust mit, bulb kit, whisk broom and buffer, and one can each of Cadillac Body Polish, Fabric Cleaner, and Chromium Cleaner. It is a handy repair and clean-up package for every motorist and is particularly appreciated by the new owner.

The flashlight is a neat, small chromium unit with three dry cells and adjustable reflector.

The bulb kit contains spare bulbs for all lighting equipment on the car except the headlamps. It contains replacements for the fender lights, tail lights, instrument panel lights, and clock lights.

The dust mit is indispensable for keeping the car fresh and clean inside or out. It is a glove which slips on the hand for easy wiping off of the car. The long, heavy strands of the mit pick up and retain all dust and dirt particles picked up on the car's surface and do not relinquish them until the mit is shaken out. It is washable and can be used over and over again.



The whisk broom is in an attractive brown calfskin case that also includes a sheepskin buffer, for wiping off shoes. The high quality stiff bristles of the whisk broom are firmly embedded in the leather covered handle and will not come out. The Cadillac-La Salle crest is embossed in gold on the leather holder.

The chromium tire gauge included in the Moto-Pack has an easily read brass scale calibrated in pounds and say be used for tire pressure up to 85 pounds. A handy knob on the back of the gauge may be used to deflate the tire when it is found to have excessive pressure. The tire gauge is exceptionally accurate.

One can each of Cadillac Body Polish, Chromium Cleaner and Fabric Cleaner for general clean-up use effectively rounds out the Moto-Pack to make it a complete clean-up kit.



### AUTOMATIC BATTERY FILLER

Part No. 1438460 All Series \$7.50 Installed

The Cadillac Automatic Battery Filler is another important invention which increases driving safety, convenience and economy. The Battery Filler maintains the correct water level in the battery at all times, eliminating frequent checking. It lengthens battery life, and reduces the number of rechargings required. It can now be installed on all series Cadillac and La Salle cars.

The Automatic Battery Filler consists of three small reservoirs filled with distilled water and mounted in a rattle-proof case on the engine side of the dash. Hoses connect each reservoir with the filler opening in each of the three battery cells. When the solution in any one cell becomes low, valves in the special filler cap automatically supply just the right amount of solution.

The reservoir bottles contain sufficient fluid for 6,000 to 8,000 miles of normal driving.

Two precautions should be observed when installing the Battery Filler. The special battery plugs should be inserted in the battery until they almost touch the top of the plates. Also when a Battery Filler is installed in cold weather, a small amount of battery acid should be put in the reservoirs to prevent freezing before the water has circulated through the battery.





# Now Available Valley Forge Region Merchandise!

Each Piece in the Valley Forge Collection will have the Cadillac & LaSalle Club - Valley Forge Region Distinctive Logo



*Standout from the Crowd with your Valley Forge Embordered Merchandise*

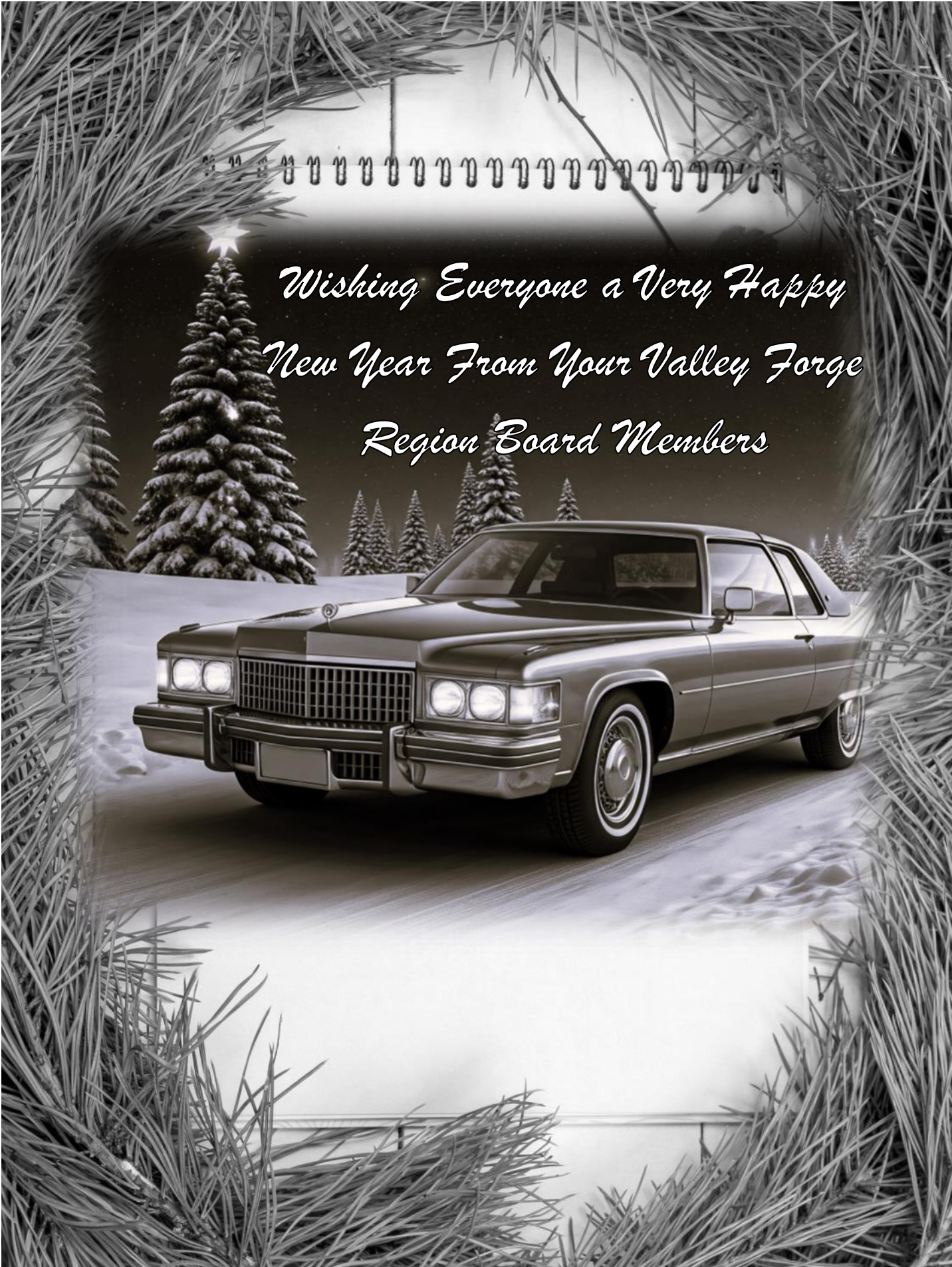
All items are available online, just follow this link:

<https://gmclubapparel.com/collections/clc-cadillac-lasalle-club-valley-forge-region>

There are many items to choose from, here are just a few examples:



Let Them Know You're a Valley Forge Member Use Code CLC15 and Receive a 15% Discount on all Orders



*Wishing Everyone a Very Happy  
New Year From Your Valley Forge  
Region Board Members*